

SHOW DIRECTORY BOOKING FORM

Deadline 1 Feb 2014



Company: _____

Contact Person: _____ Address: _____
(Dr/Mr/Mrs/Ms/Miss)

Postal: _____ Country: _____ Email: _____

Tel: (O) _____ (F) _____ (M) _____

SINGAPORE INTERNATIONAL COIN FAIR 新加坡国际钱币展销会

FULL PAGE COLOUR ADVERTISEMENT	UNIT PRICE (SGD \$)	PLEASE INDICATE YOUR CHOICE	
Inside Front Cover	1,600.00	SOLD!	
Inside Back Cover	1,400.00		
Back Cover	1,600.00		
First Page	1,200.00		
Last Page	1,200.00		
Inside Full Page	900.00		
Inside Half Page	500.00		
BLACK & WHITE ADVERTISEMENT			
Full Page	700.00		
Half Page	400.00		
Coin Image on Front Cover (Image dimension: 25mm)	600.00		
Coin Image on Content Page (Image dimension: 25mm)	400.00		
Coin Image on Newspaper Advertisement Black & White (Image dimension: 25mm)	900.00		
Bookmark – Double-sided Dimension: 150mm (H) x 50mm (L)	1,500.00		
Bookmark – Single-sided Dimension: 150mm (H) x 50mm (L)	900.00		
REMARKS (If any): _____ _____	Sub-Total		
	7% GST		
	TOTAL (\$\$)		

* Artwork submitted MUST be **PDF/AI/ PSD** ready copy in **HIGH RESOLUTION** – At least **300dpi** (dots per inch)

** Please indicate your Artwork type and submit your Artwork Dimension accordingly:

With BLEED AREA : **A5 FULL PAGE - 154mm (L) x 216mm (H) A6 HALF PAGE - 154mm (L) X 1115mm (H)**

TYPE AREA (w/o bleed) : **A5 FULL PAGE - 148mm (L) x 210mm (H) A6 HALF PAGE - 148mm (L) X 105mm (H)**

Methods of Payment
Payment in full, in **SINGAPORE dollars**, must accompany this application. All bank charges should be borne by applicants.

Cheque/Bank Draft made payment to **Panda America Pte. Ltd.**

Telegraphic Transfer: Beneficiary Name: **Panda America Pte. Ltd.** Bank A/C No: **048-901212-9**. Bank Name: **DBS Bank Ltd. DBS Singapore**
Swift Code: **DBSSSGSG**. Bank Address: **12 Marina Boulevard, DBS Asia Central, Tower 3 Level 3, Marina Bay Financial Centre, S018982.**

Credit Card: Visa/MasterCard **only**.

Card Holder Name: _____ Signature: _____ Expiry Date: _____

Card No: _____ V-Code: _____

ENDORSED BY SINGAPORE INTERNATIONAL COIN FAIR 2014 ORGANIZER:

Name and Signature of applicant or its authorized representative / Date

Applicant company's stamp (where applicable)

Signature of Organizer's Representative / Date

Organizer's Stamp

Return this booking to: Panda America Pte. Ltd., 10 Ubi Crescent #05-24 Lobby B, Ubi Techpark, Singapore 408564, Fax: **+65-6547-5587** or email to **info@sgcoinfair.com**. Upon the acceptance of this booking by the Organizer, there shall be a binding agreement between the Organizer and the successful applicant (the "Exhibitor"). When your booking is approved, a signed copy thereof will be returned to you.